



3930 West Land Park Drive
Sacramento, CA 95822-1123
saczoo.org

Media Release

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Boo at the Zoo

Two days of safe trick-or-treating throughout the Sacramento Zoo

WHAT: For two days in October the entire Sacramento Zoo will be transformed into a daytime Halloween festival for superheroes, princesses, dinosaurs and creatures of all sorts during the daytime Boo at the Zoo fundraiser event. Guests will enjoy trick-or-treating and other ghoulish, safe, family-friendly fun. Both days will include trick-or-treat candy stations, themed stage shows, magic shows, pumpkin bowling, and the zoo's own creepy crawly residents.

WHERE: Sacramento Zoo, at the corner of Land Park Drive and Sutterville Road in William Land Park.

WHEN: Saturday, October 28 and Sunday, October 29 from 11 a.m. to 5 p.m.

WHY: Bring the little ones to celebrate Halloween in a safe traffic-free environment before bedtime. By attending you are also supporting the nonprofit Sacramento Zoo, orangutan friendly palm oil products, and animal conservation efforts locally and globally.

TICKETS: Early bird tickets purchased through October 22 are \$13 per person per day. Tickets purchased after October 22 are \$16. Zoo members save \$3 per ticket. This is a ticketed event for all guests. Membership cards, discount passes and other coupons are not valid for the zoo on October 28 or 29.





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The Sacramento Zoo is a safe family-friendly and traffic-free place where celebrating Halloween also includes leaving the world a better place, just by attending! The daytime Boo at the Zoo takes place October 28 and 29 from 11 a.m. to 5 p.m. Dress up in your favorite costume, bring your treat bag and join the zoo for a ghoulishly good time filled with candy at every turn. Just by attending you are supporting the nonprofit Sacramento Zoo and furthering the zoo's commitment to animal conservation locally and globally.

Kids can safely trick-or-treat around the entire zoo, while enjoying themed stage shows, face painting, magic shows, pumpkin bowling and other festive activities. Ride the zoo's Creepy Carousel or the Spooky Train for an additional cost.

Boo at the Zoo benefits the nonprofit Sacramento Zoological Society. This event will be held rain or shine. Early bird tickets purchased through October 22 are \$13 per person per day. Tickets purchased after October 22 are \$16. Zoo members save \$3 per ticket. This is a ticketed event for all guests. Membership cards, discount passes and other coupons are not valid for the zoo on October 28 or 29 or for Boo at the Zoo. Purchase tickets at sac zoo.org, by calling 916-808-5888 or at the Zoo's Member & Visitor Services Office.

Candy handed out at Boo at the Zoo is all made with sustainable palm oil. The biggest threat to wild orangutans is deforestation due to agriculture. The main crop that is planted after the forest is cleared is palm oil. Palm oil is used in so many foods we eat and products we use every day, like cookies, crackers, toothpaste and lotion. Palm oil is a crop that is really important to the economy and people in Indonesia and Malaysia, but it can be produced in a responsible way without cutting down the rainforest –this is called sustainable palm oil. When making purchases at the grocery store consider using the Cheyenne Mountain's Zoo's Palm Oil Shopping Guide App to help you choose products that are palm oil free or use sustainable palm oil.

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Open since 1927, the Sacramento Zoo is home to more than 500 native, rare and endangered animals and is one of more than 200 accredited institutions of the Association of Zoos and Aquariums. Located near the corner of Land Park Drive and Sutterville Road in William Land Park, the zoo is wholly managed by the non-profit Sacramento Zoological Society. This Sacramento treasure inspires conservation awareness through education and recreation. Daily admission is 9 a.m. to 4 p.m., zoo grounds are open until 5 p.m. General admission is \$14.95; children ages 2-11 are \$9.95 and one and under are admitted free. Parking is free throughout the park or ride Regional Transit bus #6. For information, call 916-808-5888 or visit sac zoo.org.