I love Sacramento. Everything about it appeals to me. Having grown up in Land Park, I am attracted to a place where you can play golf most days in beautiful weather, drive a few short hours to ski in the snow or walk on a warm beach, and at the same time be part of an exciting community with so much diversity. I like to remind people that Sacramento is one of only 14 capital cities with all five of the major cultural amenities: art museum, ballet, symphony, opera and accredited zoo.

The Board of Directors of the Sacramento Zoo is a dedicated group of individuals committed to preserving the 83-year-old institution. In 2010, planning for the Zoo’s future was a topic of lengthy discussion. Results of the City of Sacramento’s Feasibility Study Project determined that Sutter’s Landing would not offer a suitable location for a future zoo expansion. Consequently, the Board voted to focus on improvements and enhancements at the current Land Park site to maximize the Zoo’s viability for the future. We will continue to keep you updated as we continue to improve our beloved Zoo.

As we move into our 84th year, renovating habitats must be a priority. By providing upgraded housing for our animal collection and maintaining accreditation by the Association of Zoos & Aquariums, the Sacramento Zoo will continue to be the jewel of Land Park for your children as well as your children’s children. To that end, fundraising for a new habitat for the Zoo’s otters was a goal of the Board in 2010, and a newly renovated otter exhibit will be opening in 2011.

Thank you for your generosity, for your compassion, for your trust in us. We hope that we will continue to earn your ongoing support for our community Zoo.

Starr W. Hurley
President
Sacramento Zoological Society
Looking back on 2010, I remember making Zoo rounds early one morning before the Tall Wonders deck was open to the public. I walked up on the deck, more to check out the construction than to look at the giraffes. As I reached the railing, Val, the Zoo’s tallest giraffe, slowly ambled toward me. Nothing prepared me for the feeling of awe that came over me when Val and I were literally “eye to eye”!

Tall Wonders is a significant commitment to our largest animals and to the future of the Sacramento Zoo. Not only have we created a memorable experience for visitors with the raised viewing deck, we have improved the lives of the giraffes with a new, larger habitat that includes a warm barn and expanded grounds. Updated animal care features inside the barn include a walk-on scale, in-house storage for food and bedding, and a special stall for giraffe-size veterinary examinations.

Other highlights of the year include the births of our Sumatran tiger cub and three Red river hogs. I must admit, as cute as the tiger cub was, I could not tear myself away from the little piglets. Born with white stripes and spots on their tiny bodies, they looked like walking watermelons!

2010 brought another newcomer to the Zoo. Harrison Edell joined the staff as General Curator in February and hit the ground running between the newborns and the recently completed giraffe habitat. He brings a strong science and conservation background and is active with many of the Association of Zoos & Aquariums’ animal programs.

I continue to be amazed by the number of people who come to the Zoo for the numerous education programs, recreation activities and special events each year. The fact that this 14-acre Zoo serves over 500,000 guests annually is impressive. It is our hope that each visitor makes a connection with the animals and leaves knowing the Sacramento Zoo is a true community treasure for all to share.

Mary Healy
Zoo Director/CEO
PHOTOS: (clockwise) Tall Wonders deck (top) and barn (far right); Southern tamandua; New Burrowing owl chicks; Chimpanzee exam in the Veterinary Hospital
The year started at the finish line for Tall Wonders—visitors, volunteers and staff cheered the opening of the newly completed giraffe habitat. The large viewing deck overlooked the expanded grounds and the heated barn was a long-awaited addition. Cautious by nature, the Zoo’s three female giraffes took their time investigating every corner of their new home. As the warm springtime weather melted their uncertainty, the sociable giraffes reaffirmed their place as one of the most popular attractions at the Sacramento Zoo. Visitors enjoyed greeting the giraffes eye to eye and the personal connection afforded by the raised viewing deck.

Spring brought more than a new home for the giraffes. On March 18th, a female Sumatran tiger cub named Jingga was born at the Zoo. Her arrival was met with delight and wonder … and truly made 2010 the “Year of the Tiger.” The Sumatran tiger is one of the world’s most endangered cats, and a commitment to preserving this species is high on the list of conservation priorities.

The births of three Red river hog piglets and seven Burrowing owl chicks were also cause for celebration, and the Zoo welcomed a young male Tamandua (or Lesser anteater), the first of its kind at the Zoo. Visitors strolling the lake area noticed a larger number of flamingos as 10 new birds joined the noisy flock, and eight White-faced whistling and Fulvous ducklings became part of the lake scene.

Throughout the year, 517,592 visitors passed through the Zoo’s gates, with another 7,599 people attending off-site educational opportunities, demonstrating once again that the Sacramento Zoo is truly one of the most beloved treasures of the community.

With the completion of Tall Wonders, fundraising began for another much-needed renovation. One of the older exhibits, the North American river otter pool and holding area required an overhaul to enlarge the usable space, provide more adequate off-exhibit dens and keeper area, and allow for a more visually-pleasing and expanded habitat for enrichment and training. Completion is planned for 2011.

The Zoo’s veterinary hospital added a second full-time technician, allowing for in-house laboratory testing in addition to providing the highest quality of patient care year round. Clinical duties kept the staff busy, analyzing 429 fecal samples and 532 blood samples, logging more than 200 anesthesia episodes, taking 134 radiographs, writing over 5,358 medical records and filling 969 prescriptions. Teaching veterinarians and senior veterinary students remains an important role; senior UC Davis veterinary students spend two weeks at the Zoo working with staff. The hospital also hosts open houses and tours in conjunction with the Zoo’s Education Department.

There’s always something happening at the Zoo! From the Swingin’ Safari Golf Tournament, Zoo Zoom and King of Feasts, to after-hours Twilight Thursdays, Ice Cream Safari and the Wild Affair gala, the Sacramento Zoo provides hours of community entertainment to tens of thousands of Zoo supporters. The popular two-night Boo at the Zoo hosted 8,753 trick-or-treaters with rides on the scary ghost train and Halloween games in the big tent.

Family and group overnights for campers, birthday parties for children and adults, summer camps for eager-to-learn children and special Tea & Tours for seniors offer opportunities for everyone. The Zoo was even the chosen site for two weddings in 2010!

A special note of thanks to the Zoo’s dedicated group of 1,411 volunteers who donated their time and talent in 2010 to the tune of 56,976 hours in a variety of duties. Whether working with animal care staff, scooping ice cream at a fundraiser, leading a group of elementary school children on a Zoo tour or lending their professional expertise to the organization by serving on the Board of Directors, we are grateful for each and every one.
Children and adults alike participate in a variety of programs at the Sacramento Zoo that inspire an excitement for wildlife and conservation while creating memories that last a lifetime. Teaming with trained volunteer docents and talented teens, staff provides myriad specialized programs and educational opportunities throughout the year, day or night! Last year alone, the Zoo reached over 141,821 young and young-at-heart individuals with a connection to and message about the animals that share our world.

Dedicated docents volunteered 13,842 hours with teens adding an additional 30,696 on-site hours of volunteer service! For all the activities outside in the cold rain and hot sun, for sharing your time and expertise with young and old alike, and for setting an example of unconditional devotion and support for the animals, we thank you! Family and group Overnight Safaris provided 1,105 children and adults an opportunity to camp out at the Zoo after hours.

- Summer camp classes gave 985 children weeks of fun in the sun
- Committed docents shared their knowledge with 2,971 visitors on specialized tours, plus answered questions for thousands more at education stations throughout the Zoo
- The ZooMobile traveled throughout the region bringing a love of animals to 5,470 children and seniors
- Stage shows onsite at the Zoo entertained 46,085 visitors
- Keeper talks at animal habitats provided facts and details on animal care to 24,385 children and adults
- Little Peeps pre-kindergarten classes introduced 135 youngsters to the world of animals
- School and group field trips brought in an amazing 57,137 eager visitors to the Zoo
- Tea & Tours programs were enjoyed by 87 seniors and older adults
- Animal Encounters and Survive & Thrive provided educational opportunities for 3,461 members of the community

PHOTOS (from top): Young visitors meet a snake; Observing flamingo flock behaviors; Zoo campers feeding giraffes; Docent volunteer educators share animal facts; Tenrec gets some sun
Recycling and reducing waste is a way of life at the Sacramento Zoo. In 2010, conscientious staff and volunteers saved a mountain of recyclables from landfills:

- 3120 cubic feet of mixed recycling (glass, paper, tin, aluminum, plastic)
- 560 cubic feet of Styrofoam
- 632 feet of fluorescent bulbs & 36 compact fluorescents
- 280 cubic yards of cardboard
- 619 pounds of batteries
- 158 inkjet & 24 laser jet printer cartridges
- 1 barrel of old vinyl zoo banners were upcycled into durable bags
- 2 van loads of ewaste
- 38 pounds of technotrace such as CDs, data disks, DVDs, VHS tapes

The Zoo’s active Green Team deserves a round of applause for their ongoing efforts to find new ways to help the planet. The group hosted the 7th Annual “Bike to Work” Day, started an on-site worm composting program for kitchen waste, held the popular Recycle Rummage Sale, and toured a recycling transfer station.

In addition, Zoo staff offset 45,000 pounds of carbon emissions for vehicles and flying, while Membership reported 4,952 green members in 2010, saving $14,500 and 1,800 pounds of paper!
The Sacramento Zoo continues to be an active participant in promoting local and global conservation projects for a variety of species. The Conservation Committee funded or participated in 20 different projects worldwide, including local research assistance on the Riparian brush rabbit and Giant garter snake. Two percent of all Zoo membership fees go directly to conservation projects, but additional funding for projects benefiting endangered and threatened species is greatly needed. Additional information on Zoo-supported projects can be found at saczoo.org.

<table>
<thead>
<tr>
<th>Project</th>
<th>Country</th>
<th>Species Involved</th>
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<tbody>
<tr>
<td>Great Hornbill Nest Adoptions</td>
<td>Thailand</td>
<td>Hornbills</td>
</tr>
<tr>
<td>Ground Hornbill Conservation</td>
<td>South Africa</td>
<td>Ground Hornbills</td>
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<tr>
<td>Hornbill Field Census</td>
<td>Nepal</td>
<td>Hornbills</td>
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<td>Grevy’s Zebra Trust</td>
<td>Kenya</td>
<td>Grevy’s Zebras</td>
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<td>Lewa Wildlife Conservancy*</td>
<td>Kenya</td>
<td>Multiple species</td>
</tr>
<tr>
<td>Seafood Watch</td>
<td>USA</td>
<td>Sustainable seafood</td>
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<td>Missing Orangutan Mothers*</td>
<td>Sumatra</td>
<td>Orangutans</td>
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<td>Ape Action Africa*</td>
<td>Africa (multiple countries)</td>
<td>Primate species</td>
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<td>Amphibian Ark</td>
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<td>Pangolin Conservation Awareness</td>
<td>Southern Asia</td>
<td>Pangolins</td>
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<tr>
<td>International Snow Leopard Trust</td>
<td>China, Kyrgyzstan, Mongolia, Pakistan</td>
<td>Snow Leopards</td>
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<tr>
<td>Mountain Gorilla Veterinary Project ^</td>
<td>Rwanda, Uganda, DRC</td>
<td>Mountain Gorillas</td>
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<tr>
<td>OSA Wildlife Sanctuary</td>
<td>Costa Rica</td>
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<tr>
<td>USFW Riparian Rabbit Program</td>
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<td>Riparian Brush Rabbits</td>
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<td>IBRRC Waterfowl Rehab</td>
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<td>Waterfowl species</td>
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<td>USFW Giant Garter Snake Program</td>
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<td>Giant Garter Snakes</td>
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<tr>
<td>Wildlife Care Association</td>
<td>USA/ California</td>
<td>Native wildlife species</td>
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<tr>
<td>Sahara Conservation Fund</td>
<td>Niger, Tunisia</td>
<td>Addax, Ostrich, Oryx</td>
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<tr>
<td>Chimpanzee Health Monitoring</td>
<td>Uganda</td>
<td>Chimpanzee</td>
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* Projects funded by Sacramento Zoo Chapter of AAZK
^ Project funded by Sacramento Zoo Teens program
This statement presents a brief overview of the Sacramento Zoological Society’s financial activities for the year ended December 31, 2010. To review a complete copy of the audited Financial Statements and Report of Independent Certified Public Accountants with all accompanying notes, please contact the Society’s Director of Finance at 916-808-2684.

**STATEMENT OF FINANCIAL POSITION AS OF DECEMBER 31, 2010**

<table>
<thead>
<tr>
<th>Assets</th>
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<tbody>
<tr>
<td>Cash and equivalents</td>
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<td>Property and equipment - net</td>
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<td>Charitable remainder trust assets</td>
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**Total Assets** $9,779,675

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
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<tbody>
<tr>
<td>Liabilities</td>
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<td>Note Payable - Carousel</td>
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<table>
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<td>Unrestricted</td>
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<td>Temporarily restricted</td>
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<tr>
<td>Permanently restricted</td>
<td>1,395,501</td>
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</table>

| Total Net Assets                            | 8,598,840 |

| Total Liabilities and Net Assets            | $9,779,675 |

**REVENUE 2010**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gate Admissions</td>
<td>$2,314,878</td>
<td>43%</td>
</tr>
<tr>
<td>Memberships</td>
<td>$754,315</td>
<td>14%</td>
</tr>
<tr>
<td>City of Sacramento</td>
<td>$519,580</td>
<td>10%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$362,742</td>
<td>7%</td>
</tr>
<tr>
<td>Contributions &amp; Sponsorships</td>
<td>$548,368</td>
<td>10%</td>
</tr>
<tr>
<td>Competitive Advertising &amp; Other Revenue</td>
<td>$399,637</td>
<td>7%</td>
</tr>
<tr>
<td>Visitor Attractions &amp; Other Revenue</td>
<td>$421,646</td>
<td>8%</td>
</tr>
<tr>
<td>Concessions</td>
<td>$421,646</td>
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<tr>
<td>Education</td>
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<tr>
<td>Promotion &amp; Public Relations</td>
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<tr>
<td>Visitor and Member Services</td>
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<td>Maintenance &amp; Capital Improvements</td>
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</tr>
<tr>
<td>Education</td>
<td>$571,659</td>
<td>11%</td>
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<tr>
<td>General &amp; Administrative</td>
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</tr>
<tr>
<td>Animal Care</td>
<td>$1,549,994</td>
<td>30%</td>
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**EXPENDITURES 2010**

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ROUND OF APPLAUSE

IT IS WITH GREAT APPRECIATION AND GRATITUDE THAT WE APPLAUD OUR GENEROUS DONORS AND SPONSORS. THANK YOU!

PHOTO: Al and Barbara Ballet with Gus, the Zoo mascot

$100,000 AND ABOVE
Estate of Barbara J. Erickson

GIFTS OF $50,000 TO $99,000
Wells Fargo

GIFTS OF $25,000 TO $49,999
Bank of America
Target
U.S. Bank

GIFTS OF $10,000 TO $24,999
Armour Steel Company, Inc.
Nathan & Leslie Bailiff
Al & Barbara Ballet
Diedrich & Dayle Dierks
Charles A. & Ann P. Mower
Nacht & Lewis Architects
Otto Construction
Ronald McDonald
House Charities

GIFTS OF $5,000 TO $9,999
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Bess Feil
Virginia Feig
Patty & Barry French
GenCorp Foundation
William & Nancy Gilbert
Starr W. Hurley
Linda & Timothy McKenna
Kimberly & Tobey Oxholm
Pacific Gas & Electric Co.
June Reiner
Melodie & Chris Rufer
Sacramento Coca-Cola Bottling Co.
Service Systems Associates, Inc.
Setzer Foundation

GIFTS OF $2,500 TO $4,999
Adville/USA (Wienerschnitzel)
Alice Suzanne Hamilton
Charitable Foundation
Anonymous
Georgia Borton, Ph.D.
Steve & Joyce Brand
Charles E. Cassani
Coca-Cola USA Foundation
Catherine & Leroy Cooper
CVS Caremark
Downey, Brand Attorneys, LLP
IKEA West Sacramento
Dorothy R. Jaman
Jiffy Lube
Terry & Penny Kastanis
McGuire & Hester
Robert L. McKeown
Alan & Helen Yee

GIFTS OF $1,000 TO $2,499
Jose & Liz Abad
Katharine A. Ayers Gelber
Maria & Hal Baker
Randolph & Nancy Bertholf
Natalie Birk
Bryan & Cristina Bonino
Tera Braas & John Tillery
Rebecca Brophy
M. Carol Brown & Carole F. Nutt
Lisa A. Bruno
Buehler & Buehler Associates
Camilla City Porcelain Artists
Scott & Tiffany Cannon
Capital Engineering Consultants, Inc.
Barbara A. Carr
Lois & Grant Chappell
Gretchen Christophel
Linda & Matt Clifford
Nancy & Daniel Cole
Michael & Ronnie Corriff
Gloria Cox
Custom Building Systems, Inc.
Jim & Linda DeLong
Donald Dorfman
Roger & Carol Dreyer
Mark S. Droby
Christopher Dunford & Christine Dodson
Eskaton
Kenneth & Nancy Evans
Michael & Karen Feuz
Five Star Bank
Councilmember Robert King Feng
Freda B. Runyon Foundation
Frederick Harrold Family Fund of the Sacramento Region Community Foundation
Judy & Sam Funari
Liz Gibson
Gilbane Building Co.

GIFTS OF $500 TO $999
Alpha Dog Marketing
Sonja Anderson
Anonymous
James & Linda Barnes
Rachelle & Kevin Barri
Victor & Karen Binsacca
Susan & Charles Brownridge
Jacklyn Calanchini
Anne Cavanagh
Darla & Scott Cofer
Judy & David Covin
Gary & Lisa Decker
George P. Durnay
Pat & Russ Edell
James Elam & Dorothy Farol
Dr. & Mrs. Douglas M. Enoch
Dr. & Mrs. Murray E. Fowler
Paul & Nancy Frame
Nancy Giles
Chris Gump
Reinhardt Hilzinger & Sharon Zorn
Miriam & Dave Hutchinson
Gary & Eva Incaudo
InterWest Insurance Services
Ms. Victoria Jacobson & Chelsea Brown
Jill Joseph & JoAnne Natale
Kaiser Permanente

Gail & William Kassis
John & Toria Kaufman
Cheryl Lyles
Michael & Julie Mallett
Kathryn Martin-Cipponeri
John Martz & Chinnapong Chewjalarn
Megan McComb & Timothy Stewart
Lou & Laila Morris
Gregory & Kathleen Potnick
Dana Potts
Robert Powell
Nancy Prader & H. Joe Banks
Procida Landscape
PWA Insurance Services
Jim & Claudia Sandberg-Larsen
Karen Savona
Elizabeth & Daniel Sawyer
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Karen & Douglas Shaw
Mercedes Slakey
Thea Stidum
Mildred & J.W. Stone
Sheila F. Thornton
Angela & Peter Verbaere
Eric Walker & Sandra G. Talbott
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Joanna & John Wessman
Whitney’s Foods, Inc.
Nancy & William Woodward
Gloria & Donald Yost
Nancy Zarena

GIFTS OF $250 TO $499
Mark & Kandee Acuna
Edward & Patricia Allard
Jeanne Alongi & B. J. Stephens
Harry & Margaret Andersen
James & Nadine Anderson
Anonymous (2)
Doug & Dawn Arrington
Bank of Sacramento
Dr. William Bargar & Carol Bargar
Sylvia Bender
Bill & Kathy Bergan
Melinda S. Bergstrom & Barbara Arbour

THANK YOU!
GENERAL DONORS AND SPONSORS.
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InterWest Insurance Services
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mission statement

The Sacramento Zoo inspires appreciation, respect and a connection with wildlife and nature through education, recreation and conservation.

leave a legacy that will make a difference in the future of the sacramento zoo.

The Wildlife Heritage Guild is a group of special individuals who have remembered the Sacramento Zoological Society in their estate plans. Our nonprofit depends on the generosity of private contributions from those who value the Sacramento Zoo and its role in their lives and the community.

For more information on how you can be part of your zoo’s future, call the Development Department at 916-808-3713.