People choose to serve on nonprofit boards for a variety of reasons. For me, it’s the importance of volunteering for a cause I believe in and helping to strengthen that nonprofit in the community.

As President of the Board of Directors of the Sacramento Zoological Society, I am often approached with many questions: “Why don’t you have elephants anymore?” or “I went to the Zoo last week; where exactly is the parking lot?” As with any nonprofit, there are many decisions to be made, some more difficult than others. As the Zoo enters its 85th year in the community, we continue to struggle with a limiting 14-acre site.

It seems that many Sacramento residents take the Zoo for granted, assuming that it will continue to be the same place they visited as children and now take their grandchildren. The truth is that the higher costs to operate and maintain an aging Zoo are becoming more challenging. It is imperative that the Zoo maintains the high standards necessary to sustain accreditation by the Association of Zoos & Aquariums (AZA). These guidelines almost always mean newer, larger habitats for the animals – an important necessity, to be sure, but easier said than done within the confines of the existing site and straining economy.

The Board of Directors is 100% committed to keeping the Zoo in Land Park, but we need community support to continue to modernize and renovate the facility. With 500,000 visitors a year, the Sacramento Zoo ranks second only to the State Capitol in attendance for local museums.

As you visit the Zoo, look around at the changes – most recently, the newly renovated Splash! otter exhibit. If you love the Zoo, please let us know. Visit soon and visit often. We appreciate your continued generosity and welcome your feedback.

Starr W. Hurley
President
Sacramento Zoological Society
It is always rewarding to look back and revisit highlights that made the past year so special. In 2011, the renovation transforming the outdated river otter exhibit into one of the new focal points at the Zoo stands out as a top winner. Animal care staff worked with Stantec Architects and Otto Construction to design the new habitat, and River City Glass provided the magnificent viewing widows that made the makeover complete. Now, much to everyone’s delight, the two lively otters go nose to nose with their admiring audience!

As for new animal additions in 2011, we welcomed Chifu, a young male Masai Giraffe who joined the three female Reticulated Giraffes in the Tall Wonders habitat. At first the girls weren’t too sure about the new kid, but he soon won them over (and thrilled Zoo visitors!). Chifu’s entrance is the first step toward increasing the giraffe herd, and we anticipate the arrival of a female Masai Giraffe in 2012. A pair of Yellow-backed Duikers also made a Sacramento appearance and now reside at the front of the Zoo adjacent to the Bongos and Red River Hogs.

The Sacramento Zoological Society Board of Directors took on the challenging task of updating the Zoo’s Strategic Plan, ensuring a sound roadmap for the years ahead. With a renewed commitment to our Land Park site, the Sacramento Zoo continues to be a valuable resource for wildlife education and culture.

We thank each and every one of the dedicated supporters who help make the Zoo a shining star in the Sacramento landscape.

Mary Healy
Zoo Director/CEO

P.S. Look for the Sacramento Zoo on Facebook (Facebook.com/SacZoo) and follow us on Twitter (Twitter.com/SacramentoZoo) to be the first to know what’s happening at the Zoo!
Sacramento Zoo staff member Mike Owyang was runner-up in the 2011 AZA photo contest with this captivating photo of Bing, the American Alligator.

PHOTOS: (left to right) Young visitor making a new friend; Enjoying the Aloha spirit at King of Feasts
2011 created a “splash” as the Sacramento Zoo’s two North American River Otters were welcomed into their newly expanded habitat. The large glass window design allows visitors to get up close and personal with the energetic otters, whose daily antics delight and entertain both children and adults.

Several new animals now call the Zoo home, including a Masai Giraffe, Roadrunner, two Yellow-backed Duikers, American Alligator and Southern White-faced Owls. Of the 512 animals that reside at the Zoo, 78 individuals represent 27 different endangered species.

Seeking a place to reconnect with family and friends, 509,076 visitors passed through the Zoo’s gates to enjoy special events, birthday parties, company picnics, overnight camp experiences, summer camp ... or just to spend a leisurely afternoon strolling through the manicured grounds while listening to the hoots, growls and whistles of the resident animals. With doors open to everyone during three free admission days, a total of 80,128 children and adults spent time at the Zoo connecting with wildlife.

A focal point of the Zoo, the Dr. Murray E. Fowler Veterinary Hospital is always a center of activity. Clinical duties kept the staff busy, analyzing 450 fecal samples and 536 blood samples, logging more than 210 anesthesia episodes, taking 162 radiographs, writing over 4,924 medical records and filling 878 prescriptions. Staff gave a fond farewell to Dr. Scott Larsen as he joined the Denver Zoo team, and welcomed senior veterinary students and residents through the ongoing partnership with the UC Davis School of Veterinary Medicine. In support of the Zoo’s commitment to conservation, the veterinary hospital showed videos on the treatment room monitor highlighting sustainable seafood as well as Snow Leopard and Grevy’s Zebra conservation. The new audio sound system provides additional interaction with the public, and a modern ultrasound machine and specialized probes assist in providing excellent care to animal residents. The hospital staff continues valuable work with the Riparian Rabbit Recovery Program and Giant Garter Snake research, providing medical services to both species and housing injured rabbits.

Special events provided hours of enjoyment for thousands of Zoo visitors. From ZooZoom and Ice Cream Safari to Twilight Thursdays and Boo at the Zoo, families came together for a wide range of activities. Adults wined and dined their way through festive King of Feasts and Wild Affair, and Dreamnight provided a magical evening for some very remarkable children with special needs and their families.

The Sacramento Zoo would not be the valuable community resource it is without the energy and dedication offered by volunteers. In 2011, 1,479 individuals donated 39,449 hours for events, tours and other special projects as board members, docents, teen assistants, keeper-aides and community volunteers. To them, we extend heartfelt gratitude and appreciation.
The Sacramento Zoo is all about education. Programs range from summer camps and stage shows to field trips and ZooMobile visits; the Zoo is a community resource that is second to none. Children participate in a variety of programs that spark passion for wildlife and conservation. In many instances, a visit to the Zoo is the only connection a child may have with a live Sumatran Tiger or Southern Tamandua.

During the year, 129,422 children and adults were thrilled by presentations provided by dedicated docents, teens, Board members and staff at a number of venues – on Zoo grounds, in classrooms, at senior centers and other off-site locations.

- During the 2011 school year, 54,599 children took school and group field trips to the Zoo
- ZooMobile staff took their show on the road to visit 5,270 eager children and adults
- Family and group overnights hosted 1,482 campers
- Tea and Tours, a favorite with older adults, spread goodwill to 209 guests
- Well-spoken Board members gave presentations to five retirement groups, reaching over 400 seniors
- Talented staff and animals at the Wildlife Stage Shows brought an educational message to 35,552 visitors
- 14,171 volunteer hours by 120 devoted Zoo docents provided tours for 1,216 visitors and reached another 977 children and adults with Zoo Preview and Hip Habitat-Cool Critters programs
- Staff and docents joined forces to present animal encounters for 2,296 visitors
- Animal care staff engaged 24,970 Zoo guests with keeper talks at animal habitats, and shared facts with 1,387 others during Survive & Thrive presentations
- Summer camp sessions taught 1,123 enthusiastic children the value of animals and the environment
- 137 active teens worked 14,226 hours at summer camp and year-round activity stations
- Other programs included Photo Safari classes, Starlight Safaris and Little Peeps for delightful pre-kindergartners
The Sacramento Zoo’s Conservation Committee continues to promote local and global conservation projects for endangered and threatened species. The Zoo funded or participated in more than 20 different projects, including support for Thick-billed Parrots, three types of hornbills, Grevy’s Zebras and local conservation efforts. In addition, nearly all northern California wildlife rehabilitation centers benefit from in-kind donations contributed by the Zoo. Two percent of Zoo membership fees go directly to conservation projects, but additional funding is greatly needed. Please visit saczoo.org for additional information on all projects.

<table>
<thead>
<tr>
<th>PROJECT</th>
<th>COUNTRY</th>
<th>SPECIES INVOLVED</th>
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</thead>
<tbody>
<tr>
<td>Great Hornbill Nest Adoptions</td>
<td>Thailand</td>
<td>Hornbills</td>
</tr>
<tr>
<td>Ground Hornbill Conservation</td>
<td>South Africa</td>
<td>Ground Hornbills</td>
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<tr>
<td>Hornbill Field Census</td>
<td>Nepal</td>
<td>Hornbills</td>
</tr>
<tr>
<td>Grevy’s Zebra Trust</td>
<td>Kenya</td>
<td>Grevy’s Zebras</td>
</tr>
<tr>
<td>Bat Conservation</td>
<td>Southeast Asia</td>
<td>All Species of Bats</td>
</tr>
<tr>
<td>Seafood Watch</td>
<td>USA</td>
<td>Sustainable Seafood</td>
</tr>
<tr>
<td>Missing Orangutan Mothers*</td>
<td>Sumatra</td>
<td>Orangutans</td>
</tr>
<tr>
<td>Ape Action Africa*</td>
<td>Africa (multiple countries)</td>
<td>Primate Species</td>
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<tr>
<td>Amphibian Ark</td>
<td>Worldwide</td>
<td>Amphibians</td>
</tr>
<tr>
<td>Cassowary Extinction Emergency</td>
<td>Australialia</td>
<td>Cassowary</td>
</tr>
<tr>
<td>International Snow Leopard Trust</td>
<td>China, Kyrgyzstan, Mongolia, Pakistan</td>
<td>Snow Leopards</td>
</tr>
<tr>
<td>Mountain Gorilla Veterinary Project ^</td>
<td>Rwanda, Uganda, DRC</td>
<td>Mountain Gorillas</td>
</tr>
<tr>
<td>OSA Wildlife Sanctuary</td>
<td>Costa Rica</td>
<td>Multiple Species</td>
</tr>
<tr>
<td>USFW Riparian Rabbit Program</td>
<td>USA/ California</td>
<td>Riparian Brush Rabbits</td>
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<tr>
<td>IBRRC Waterfowl Rehab</td>
<td>Northern California</td>
<td>Waterfowl Species</td>
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<tr>
<td>USFW Giant Garter Snake Program</td>
<td>USA/ California</td>
<td>Giant Garter Snakes</td>
</tr>
<tr>
<td>Wildlife Care Association</td>
<td>Sacramento, California</td>
<td>Native Wildlife Species</td>
</tr>
<tr>
<td>Sahara Conservation Fund</td>
<td>Niger, Tunisia</td>
<td>Addax, Ostrich, Oryx</td>
</tr>
<tr>
<td>Chimpanzee Health Monitoring</td>
<td>Uganda</td>
<td>Chimpanzee</td>
</tr>
</tbody>
</table>

* Projects funded by Sacramento Zoo Chapter of AAZK
^ Project funded by Sacramento Zoo Teens program
BEING GREEN

Green is the Zoo’s favorite color. Since its formation in 2003, the Sacramento Zoo’s Green Team has continued to keep a keen eye focused on ways to reduce waste, conserve energy and create positive change at the Zoo and in the community.

Service Systems Associates partners with the Sacramento Zoo to provide environmentally responsible items at both food and gift shop concessions. Sustainable food containers produced from biodegradable corn plastics and plates made from sugarcane fiber are now offered with all food purchases, and the gift shop is stocked with environmentally preferred merchandise such as organic cotton t-shirts.

Ongoing Green Team activities include the annual Recycle Rummage Sale, hosting Bike to Work Day, a recycling program to include cell phones and eye glasses, and using eco-friendly material for event banners. In addition to a mountain of recycled items, Zoo staff offset 51,000 pounds of carbon emissions for vehicles and flying and Membership reported 6,376 green members in 2011, saving $29,000 and 4,800 pounds of paper.

FACES AT THE SAC ZOO

The Sacramento Zoo is home to more than 500 native, rare and endangered animals, and is proud to be part of the Association of Zoos & Aquariums Species Survival Plan® (SSP), a program designed to manage specific, and typically threatened or endangered, species populations. Forty-five SSP species are represented at the Zoo, including mammals, birds and reptiles.

Below is a breakdown of the types of animals you may see during your visit:

- **9 PRIMATE SPECIES** (including orangutan, chimpanzee, gibbon, saki, mangabey and four types of lemurs)
- **9 CARNIVORE SPECIES** (including tiger, lion, snow leopard, jaguar, red panda, margay, bobcat, otter, hyena)
- **9 OTHER MAMMAL SPECIES** (including anteater, tamandua, porcupine, kangaroo, wallaby, kinkajou, hedgehog, tenrec, sloth)
- **6 HOOF STOCK SPECIES** (including two types of giraffes, bongo, duiker, zebra, hog)
- **37 BIRD SPECIES** (including ostrich, emu, three types of hornbills, flamingo, toucan, parrot, three types of owls, magpie, eagle, hawk, roadrunner and an assortment of ducks)
- **42 REPTILE SPECIES** (including snakes, tortoises, turtles, an alligator, a crocodile, lizards, geckos, skink)
- **14 AMPHIBIAN/FISH SPECIES** (including toads, frogs, salamanders, newts, axolotl, koi)
This statement presents a brief overview of the Sacramento Zoological Society’s financial activities for the year ended December 31, 2011. To review a complete copy of the audited Financial Statements and Report of Independent Certified Public Accountants with all accompanying notes, please contact the Society’s Director of Finance at 916-808-2684.

## Statement of Financial Position

**As of December 31, 2011**

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>Cash and equivalents</td>
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<td>Accounts receivable</td>
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<td>Prepaid expenses and other current assets</td>
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<td><strong>Total assets</strong></td>
<td><strong>763,406</strong></td>
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<tr>
<td>Investments</td>
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<tr>
<td>Property and Equipment - Net</td>
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<tr>
<td>Charitable Remainder Trust Assets</td>
<td>6,518,246</td>
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<tr>
<td><strong>Charitable Remainder Trust Assets</strong></td>
<td><strong>8,810,948</strong></td>
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**Total Assets**: $11,097,087

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$205,036</td>
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<tr>
<td>Accrued and other liabilities</td>
<td>176,160</td>
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<td>Deferred revenue</td>
<td>294,269</td>
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<tr>
<td>Current portion of note payable</td>
<td>114,638</td>
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<td><strong>Total current liabilities</strong></td>
<td><strong>790,103</strong></td>
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<td>Note Payable - Net</td>
<td>221,342</td>
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<td><strong>Total Liabilities</strong></td>
<td><strong>1,011,445</strong></td>
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<td><strong>Unrestricted</strong></td>
<td>$6,252,765</td>
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<tr>
<td>Temporarily restricted</td>
<td>643,305</td>
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<tr>
<td>Permanently restricted</td>
<td>3,189,572</td>
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<tr>
<td><strong>Total net assets</strong></td>
<td><strong>10,085,642</strong></td>
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**Total Liabilities and Net Assets**: $11,097,087

---

### ReVENUE 2011

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>GATE ADMISSIONS</td>
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<tr>
<td>MEMBERSHIPS</td>
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<td>CITY OF SACRAMENTO</td>
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<tr>
<td>SPECIAL EVENTS</td>
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<tr>
<td>EDUCATION</td>
<td>$272,707</td>
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<tr>
<td>CONCESSIONS</td>
<td>$447,929</td>
<td>8%</td>
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<tr>
<td>VISITOR ATTRACTIONS &amp; OTHER REVENUE</td>
<td>$430,384</td>
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<tr>
<td>CONTRIBUTIONS &amp; SPONSORSHIPS</td>
<td>$297,806</td>
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<tr>
<td>PROMOTION &amp; PUBLIC RELATIONS</td>
<td>$257,831</td>
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<tr>
<td>FUNDRAISING</td>
<td>$408,485</td>
<td>8%</td>
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<tr>
<td>GENERAL &amp; ADMINISTRATIVE</td>
<td>$447,947</td>
<td>9%</td>
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<tr>
<td>EDUCATION</td>
<td>$624,620</td>
<td>12%</td>
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<tr>
<td>ANIMAL CARE</td>
<td>$1,457,236</td>
<td>29%</td>
</tr>
<tr>
<td>MAINTENANCE &amp; CAPITAL IMPROVEMENTS</td>
<td>$971,490</td>
<td>19%</td>
</tr>
<tr>
<td>VIISITOR AND MEMBER SERVICES</td>
<td>$924,222</td>
<td>18%</td>
</tr>
<tr>
<td>EDUCATION</td>
<td>$624,620</td>
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<td>18%</td>
</tr>
</tbody>
</table>

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Photos: (left to right) African Crested Porcupine; American Flamingo
mission statement

The Sacramento Zoo inspires appreciation, respect and a connection with wildlife and nature through education, recreation and conservation.
Kenneth & Nancy Evans
Elizabeth A. Fassler
Barbara I. Evans
Christopher D. Unford & Michelle & Wayne Cunningham
Michelle & Wayne Cunningham
Dee Contreras & Joann Bauer
Darla & Scott Cofer
Kathleen & Gilbert Ciairos
Richard & Linda Chin
Brower Mechanical, Inc.
Lloyd & Delores Bousliman
Theodore & Marjorie Bolling
Paulina & Mark Endicott
Mark & Fran Edelstein
George P. Durnay
Sharon Castillo & Ralf Janssen
Valerie & Paul Cadrett
Anonymous (4)
Chrisan Glaspey & Raminder & Amarpaul Gill
Nancy Giles
Raminder & Amardeep Gill
Chrisan Glaspey & Annette Deluna
Nicole Gleason
Nanci Gorden
David & Deborah Gordon
Janene Gordon & Carol Owston
Janet Gordon-Boyer & Carl Boyer
Wanda L. Graves & Stephen Duschak
Patricia & Jennifer Greenwale
Ruth Ann Greer
Elizabeth & Al Gress
Jackson Gualco & Kendra Dalijego
Steve & Tommy Guenster
Chris Gump
Bobbie Hales
Michael Handel
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Helene & Fred Bartig Family Fund of the Sacramento Regional Foundation
Annie & Rick Hill
Robert Hollingsworth
Kathy Hopson
Werner Horn
Jan Houghton & Lora Catania
James & Leslie Houpt
Diane Hovey & Johanna Chatoff
Weslee Howell
Greg & Amanda Hussa
J.P. Brennan
A Professional Corporation
Lois Jack
Elaine & Josephine Jackson
Terrie Jordan & Xandy Connors
Dawn Jurewitz
Dennis & Gina Kauffman
Cynthia & Stan Keasling
Marcia Kimura
Robert T. Kingsley & Melissa Thorne
Becky & Jay Kirsch
Frank & Sharon Kuberski
Greg Lang
Cary J. Larsen & James White
Toni LaVelle
Law Offices of Jeff Raven
LeadDog Marketing Group, Inc.
Leonard & Deborah Lehr
Carol Lenters
Albert & Dee Lewis
Norm & Dorothy Lien
Kerry Londeree & Susan Loomis
Doris Loughner
Vicki Lund
Judy Maddox
Michael & Julie Mallett
Kristi & Sean Mattes
Steven & Marcia Maurer
Edward Mauricio & Sylvia Superkrop
Joshua McCowen
Susan & Steven McKee
Don & Dixie Meixner
Meridian Pacific Inc.
Lloyd Messersmith & Ruth Messersmith
Burnett & Mini Miller
Stacy Miller
Jona Milo & Don Jarrell
Wayne & Patricia Morehead
George & Jana Morris
Sharon & Brianna Morris
George & Nancy Morrow
Deborah & Robert Moskovitz
Sabrina & Daniel Motherspaw
Charles A. & Ann P. Mower
David & Susan Mullen
Jo-Ann Myhres
Richard & Genevieve Nauman
Deanna Ochoa
Oxnaes & Associates
John Padley
Neil & Carole Pfafman
Gregory & Kathleen Potnick
Nancy R. Prader & H. Joe Banks
Deborah & Susan Prucha
Gay Radovich
David Rater
Tony & Eileen Riesinger
Erin Q. & Jason R. Riley
Jean Roche
Stephanie & Erling Rockwell
Tracy Romo & Keith Deering
Marguerite Roth
Betty & Patrick Ryan
Pamela D. Sammons
Donald A. Sand
Julie & Steve Sarron
Susan Savage
Karen Savona
Betsey Scheuermann
Noel & Mark Seaver
Elizabeth Shamus & Debra Schwartz
Robert & JoEllen Shanks
Richard & Suzanne Shoemaker
Dr. & Mrs. S. L. Slagerman
John R. Smith & Elizabeth Machado
Soroptimist International of Woodward
Albert & Dorothy Souza
Thea Stidum
Linda Stonebraker
Cynthia & James Strain
Kari Stubbles & Janis Camblin
Lily Su & Nghiem Nguyen
Robert Tabares
Ronald A. Taylor
Phil & Teri Thompson
Gary & Cheryl Tinseth
John & Fernando Torres
Kathleen & Michael Tucker
Dale & Gary Tudor
J. Noel & Derek VanDeviber
Patricia Vollmer & Margaret Hayes
Mike & Bobbie Voris
Judi Walker
Carole & Alan Watson
Gloria & Jeremy White
Marcia Willey & Kevin Murphy
Michael Wines
Franklin Yanamura
Nancy Zarenda
WILDLIFE HERITAGE GUILD
Anonymous (3)
Eva & Paul Begley
Sharon & Steven Bogart
Georgina L. Borton, Ph.D.
Deborah Boychuk
Barbara A. Carr
Donald Dorfman
Phyllis Foster
Pamela Galadrial
Mary Healy & Steve O’Brien
Starr Walton Hurley
Don Jarrell & Jona Milo
Penny & Terry Kastanis
Bruce & Jean Kern
Allan & Norma Lammers
Sheryl Longsworth
Linda & Timothy McKenna
Milo Nittler
Forrest & Shirley Plant
Ellen & Peter Robinson
Donna Scotti
Mercedes Slakey
George H. Smith
Ms. Gladys Vander Graaf
Pamela Williams & Rick Johnson
IN KIND DONATIONS
Anderson Structural Group
Anonymous
Association of Professional Landscape Designers
Jose Aubert
Avenue Illumination
Larry & Donna Bassham
Dave & Kelly Bender
Eileen J. Buxton
Camblin Steel Service, Inc.
Mary & Lee Coldren
Nancy & Daniel Cole
Drobny Law Offices, Incorporated
Duran & Venable
El Macero Country Club
Leslie & Andy Field
Glacier Ice
Greg Graham
Green Acres Nursery #2
Starr Walton Hurley
J&F Pool Plastering, Inc.
James David Cellars
Johnson Western
Guinite Company
Fred Krakowiak
Le Rivage Hotel
Maloof Sports & Entertainment
Tammie McCoy
Anna & Dan Minasian
North Sacramento Land Company
Otto Construction
Penman Photographic Artists
Pisor Fence Division, Inc.
River City Glass, Inc.
Sacramento Coca-Cola Bottling Co.
Sacramento River Cats
Safari West Wildlife Preserve
Service Systems Associates, Inc.
Smith Gallery
Phil Soto & Carolyn Bellah
Stantec Architecture, Inc.
The Duck Co.
US Foodservice, Inc.
Village Nurseries
Mike & Bobbie Voris
Wells Fargo Corporate Trust
Western International Securities, Inc.
Pam Williams & Rick Johnson
Wright Welding
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CBS 13
Entercom Radio
FOX 40
KCC1 101.9 FM The Wolf
KHITS 92.1 FM
KSF1 1025 Radio
KYMX – Mix 96 FM
Midtown Monthly
Sacramentopress.com
Telemundo

IT IS WITH APPRECIATION AND GRATITUDE THAT WE APPLAUD OUR GENEROUS DONORS AND SPONSORS.
IF THERE IS AN ERROR IN THE ABOVE LISTING, PLEASE ACCEPT OUR APOLOGIES AND CONTACT THE DEVELOPMENT OFFICE AT 916-808-8815 OR lCLEMENT@SACZOO.ORG.

2011 ANNUAL REPORT
LEAVE A LEGACY THAT WILL MAKE A DIFFERENCE IN THE FUTURE OF THE SACRAMENTO ZOO.

The Wildlife Heritage Guild is a group of special individuals who have remembered the Sacramento Zoological Society in their estate plans. Our nonprofit depends on the generosity of private contributions from those who value the Sacramento Zoo and its role in their lives and the community.

For more information on how you can be part of your Zoo’s future, call the Development Department at 916-808-3713.