

Make a difference for more than 1,500 people on this magical night

DREAMNIGHT

Friday, June 1ST
5:30-8:30pm



The concept for "**Dreamnight at the Zoo**" originated in 1996 at the Rotterdam Zoo (Netherlands) when animal keeper, Peter van der Wulp, acknowledged how rarely children diagnosed with cancer were able to visit the zoo. Peter knew that the families of these medically frail children often had other expenses to meet, had difficulty finding the free time to visit and the obstacle of being stared at or dealing with people's reactions were reasons to stay away. In response to these dilemmas, the Rotterdam Zoo developed an event where these children and their families could have a relaxing and fun experience at the zoo and Peter's idea has spawned a worldwide phenomenon.

Currently, there are over **300 institutions in 35 countries** that participate by hosting **Dreamnight** at the Zoo and the Sacramento Zoo believes that this event is one small way to give back to the Sacramento community.

SHOW THAT YOU CARE AND SUPPORT THE FAMILIES

Dream Sponsor - \$1,000

- ❖ Opportunity to have a booth at event
- ❖ Name on e-mail invitation
- ❖ 8 passes to the Sacramento Zoo
- ❖ Mention in z0oo invitation to event
- ❖ Name/logo on Sac Zoo corporate website from time of sponsorship until July 2nd
- ❖ Recognition in annual giving report

Moon Sponsor - \$500

- ❖ Opportunity to have a booth at event
- ❖ Recognition in event flyer
- ❖ Name/logo on Sac Zoo corporate website from time of sponsorship until July 2nd
- ❖ 6 passes to the Sacramento Zoo
- ❖ Recognition in annual giving report

Star Sponsor - \$200

- ❖ Recognition in event flyer
- ❖ Name/logo on Sac Zoo corporate website from time of sponsorship until July 2nd
- ❖ Opportunity to have booth at event

Help the Sacramento Zoo provide a memorable experience for families facing disabilities in the Sacramento region.

Presenting Sponsor - \$3,000

- ❖ Branding inclusion on all event signage within the event
- ❖ Opportunity to address guests from the amphitheater
- ❖ Company banner displayed the day of event (banner to be supplied by sponsor)
- ❖ Opportunity to have a booth at event
- ❖ Logo/name recognition on event invitation
- ❖ Logo on zoo's corporate sponsor website
- ❖ Recognition on event invitation
- ❖ 10 passes to the Sacramento Zoo

ALL SPONSORS WILL RECEIVE

Annual report recognition • initiation to Benefactor event • sponsor name/logo on zoo 'Corporate Hero' webpage • use of sac zoo logo • Dreamnight participation certificate