

EARTH FEST

A partnership with the Sacramento Zoo, the region's most visited cultural institution, demonstrates your commitment to philanthropy and the Sacramento community. Through your sponsorship, you will play an integral role in the zoo's ongoing commitment to high-quality education, wildlife conservation and animal care. Your association with a treasured landmark sends a clear message about your dedication to Sacramento's cultural vitality and the preservation of the world's wildlife.

Earth Day is every day but once a year the zoo hosts a large-scale environmental festival to celebrate, educate and collaborate.



April 21, 2018

The Sacramento Zoo Earth Fest is Sacramento's premier event for a company or organization to showcase green programs and products, and connect with a large and diverse community of green consumers.

Earth Ambassador - \$5,000

Presenting Sponsor will receive:

- Vendor/exhibitor booth in premier location
- Premier status on all marketing efforts
- Recognition in earned media (when possible)
- Name recognition in press release
- Company name/logo on Earth Fest webpage
- Sponsor recognition in email newsletter to donor base and members (circulation 52,000+)
- Recognition on Facebook event promotion (41,500+ followers)
- Company logo on zoo banner inside/outside park (one month prior to event)
- Logo in-park event signage (eg. directional signage, check in, etc.)
- Framed certificate of Earth Fest sponsorship
- Name included in any blog post regarding Earth Fest
- Complimentary Earth Fest passes - 10

Volunteer Sponsor- \$1,000

- Provide logo pin for all volunteers to wear (approximately 50)
- Vendor/exhibitor booth
- Online recognition on volunteer webpage
- Opportunity to provide food & beverage for volunteers (in-kind, in addition to cash donation)
- Opportunity to provide branded signage or banner in volunteer HQ (supplied by sponsor)
- Invitation to volunteer appreciation party
- Company logo on Earth Fest webpage (until May 22nd)

Green Auto Exhibit-\$700

Includes all benefits of Earth Steward sponsorship level (fee includes space for one car, ask about additional cars)

Earth Guardian- \$200

- Company name/logo on event webpage
- Certificate of Earth Fest sponsorship

Earth Steward - \$500

- Vendor/exhibitor booth
- Company name/logo on event webpage
- Certificate of Earth Fest sponsorship
- Complimentary Earth Fest passes - 6



ALL SPONSORS WILL RECEIVE

Annual report recognition • invitation to Benefactor event • sponsor name/logo on zoo 'Corporate Hero' webpage • use of sac zoo logo to promote their own commitment to sustainability and involvement as it relates to Earth Fest