



3930 West Land Park Drive  
Sacramento, CA 95822-1123  
[saczoo.org](http://saczoo.org)

## Media Release

Laurel Vincent | Marketing & PR Manager

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# INTRODUCING: Half-Price Days at the Sacramento Zoo

As part of our ongoing effort to be accessible to our entire community the Sacramento Zoo is introducing several half-priced admission days throughout the year. This means, all the fun at half the price! All visitors to the Sacramento Zoo will pay half regular admission price on the following dates:

- Saturday, February 23
- Thursday, July 4
- Friday, July 5
- Thursday, August 22



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Open since 1927, the Sacramento Zoo is home to more than 500 native, rare and endangered animals and is one of more than 200 accredited institutions of the Association of Zoos and Aquariums. Located near the corner of Land Park Drive and Sutterville Road in William Land Park, the zoo is wholly managed by the non-profit Sacramento Zoological Society. This Sacramento treasure inspires conservation awareness through education and recreation. Daily admission is 9 a.m. to 4 p.m., zoo grounds are open until 5 p.m. General admission is \$16.50; children ages 2-11 are \$11.50 and one and under are admitted free. Parking is free throughout the park or ride Regional Transit bus #6. For information, call 916-808-5888 or visit [saczoo.org](http://saczoo.org).