Sponsorship opportunities
2019
Contact Information

Rachel Kornelly
Corporate Sponsorship Assistant
(916) 808-8561
rkornelly@sac zoo.org
TABLE OF CONTENTS

4  Brief Zoo History
5  Sac Zoo by the numbers
6  Earth Fest
8  ZooZoom
10 EGGstravaganZOO
12 Wine & Brew
14 DreamNight
16 Ice Cream Safari
18 Wild Affair
20 Boo At The Zoo
22 Holiday Magic
A Brief History of the Sacramento Zoo

The Sacramento Zoo inspires an appreciation, respect and a connection with wildlife and nature through education, recreation and conservation. A cherished jewel in the local community and beyond the 92-year-old zoo serves more than 500,000 visitors each year. The zoo’s 14-acres boast a rich history of excellence in animal care and welfare as well as significant conservation efforts, both locally and globally. School programs reach an average of 50,000 students per year, inspiring generations of animal lovers and environmental champions to care about the importance of global wildlife and conservation. With welfare of the animals as the number one priority, the beloved animals that call the zoo home receive uncompromising care and wide-spread community appreciation and support.

The nonprofit 501(c)(3) Sacramento Zoological Society formed in 1957 and assumed complete financial and daily management of the zoo from the City of Sacramento in July 1997. Since its inception, the main purpose of the Society has been fundraising for animal care, education and conservation programs. The Sacramento Zoo welcomed more than 515,000 visitors through its gates in 2018, all of whom received educational messages of conservation and animal facts through signage, Wildlife Stage Shows, Keeper Chats, animal encounters, docent education stations and teen volunteer outreach stations.

Founded in 1927, the Sacramento Zoo is home to nearly 500 native, rare and endangered animals, representing over 120 species. The Sacramento Zoo is one of approximately 230 institutions dedicated to providing excellent care to animals that has met the stringent criteria necessary to achieve accreditation from the Association of Zoos and Aquariums.
Sacramento Zoo by the Numbers

Annual visitors – **500,000+**
Open **363** days a year

Species – **123**
Animals – **456**

Facebook – **50K**
Instagram – **38.2K**
Twitter – **19.5K**

Members, donors, sponsors, & volunteers – **56K**
Member households – **10,000+**

**Sacramento Zoo Membership Demographics**

- 52% Females
- 48% Males

- 20% Low Income (<50% median area income)
- 30% Moderate Income (50–80% median area income)
- 30% Middle Income (80–120% median area income)
- 20% Upper Income (>120% median area income)

- 40% Married
- 8% Domestic Partnership
- 20% Single – No Dependents
- 17% Single – Female Head of Household
- 15% Single – Male Head of Household

With a wide community reach, connecting with over 500,000 visitors annually, the zoo supports families, children and individuals from a wide range socioeconomic and ethnic backgrounds. This diverse reach enables the zoo to connect with and provide access to wildlife and educational programming for individuals of every age and background. Programming is designed to engage a variety of audiences.
Earth Day is every day but once a year the zoo hosts a large-scale environmental festival to celebrate, educate and collaborate.

A partnership with the Sacramento Zoo, the region’s most visited cultural institution, demonstrates your commitment to philanthropy and the Sacramento community. Through your sponsorship, you will play an integral role in the zoo’s ongoing commitment to high-quality education, wildlife conservation and animal care. Your association with a treasured landmark sends a clear message about your dedication to Sacramento’s cultural vitality and the preservation of the world’s wildlife.

EARTH FEST
March 30, 2019 | 9am – 4pm
Earth Ambassador $5,000
Presenting Sponsor will receive:
• Vendor/exhibitor booth in premier location
• Premier status on marketing efforts
• Recognition in earned media (when possible)
• Name recognition in press release
• Company name/logo on Earth Fest webpage
• Sponsor recognition in email newsletter to donors and members (circulation 52,000+)
• Recognition on Facebook event promotion (50,000 followers)
• Company logo on zoo banner inside/outside park (one month prior to event)
• Logo on in-park event signage (directional signage, check in, etc.)
• Framed certificate of Earth Fest sponsorship
• 10 Earth Fest passes

Volunteer Sponsor $1,000
• Opportunity to provide logo pin for all volunteers to wear (approximately 50)
• Vendor/exhibitor booth
• Online recognition on volunteer webpage
• Opportunity to provide food and beverages for volunteers (in-kind, in addition to cash donation)
• Opportunity to provide branded signage or banner in volunteer HQ (supplied by sponsor)
• Invitation to volunteer appreciation party
• Company logo on Earth Fest webpage (until May 22)

Green Auto Exhibit Sponsor $700
• Includes all benefits of Earth Steward sponsorship level (fee includes space for one car, ask about additional cars)

Earth Steward Sponsor $500
• Vendor/exhibitor booth
• Company name/logo on event webpage
• Certificate of Earth Fest sponsorship
• Six Earth Fest passes

Earth Guardian Sponsor $250
• Company name/logo on event webpage
• Certificate of Earth Fest sponsorship

All sponsors will receive
• Annual report recognition
• Invitation to benefactor event
• Sponsor name/logo on zoo ‘Corporate Hero’ webpage
• Use of Sac Zoo logo to promote your own commitment to sustainability and involvement as it relates to Earth Fest

The Sacramento Zoo Earth Fest is Sacramento’s premier event for a company or organization to showcase green programs and products, and connect with a large and diverse community of green consumers.
ZooZoom is one of the most recognized and longest-standing events for the Sacramento Zoo, Fleet Feet Sports of Sacramento and the Sacramento community.

**Kids’ Fun Run**

500 local youth between the ages of 4-12 participate in the annual Kids’ Fun Run consisting of four smaller races. In addition to participating in a Kids’ Fun Run, five local elementary schools will have the opportunity to receive a scholarship to their physical education programs based on school representation at the race. Each child will receive a dedicated ZooZoom Kids’ Fun Run shirt, bib and a medal.
Giraffe – Presenting Sponsor $10,000
- Recognized as Presenting Sponsor. Premier status on marketing material
- Company representative helps start event with Fleet Feet
- Logo on rack card (5,000)
- Name/logo on event flyers
- Name/logo on Fleet Feet event webpage
- Recognition in email newsletter to donors and members (52,000+)
- Digital media recognition (Facebook followers 50,000)
- Logo on event banner
- Table/vendor booth space during event
- Opportunity for representative to participate in post-race award ceremony
- Acknowledgement during pre-race program
- Name/logo on up to four sponsor banners at start/finish (provided by sponsor)
- Name/logo on event t-shirt
- 10 race entries
- Use of Sac Zoo logo on company website

Beverage Sponsor – In-kind or $2,000
- Name/logo on printed materials featuring route and water station location
- Branding opportunities for water stations
- Opportunities to provide branded table drapes, cups and branded t-shirts for volunteers
- Four complimentary race entries

Zebra Sponsor $1,000 (30 available)
- Name on event flyers
- Name/logo on Fleet Feet event webpage
- Named in email newsletter to donors and members (52,000+)
- Digital media recognition (Facebook followers 50,000)
- Table/vendor booth space during event
- Acknowledgement during pre-race program
- Name/logo on one sponsor banner at start/finish (provided by sponsor)
- Four race entries
- Use of Sac Zoo logo on company website

By supporting the zoo, you can help...
- Ensure a healthy and sustainable planet for people and wildlife
- Represent healthy, active, outdoor lifestyles and sustainability
- Leverage our content and reputation in your own marketing channels

All sponsors will receive
- Annual report recognition
- Invitation to benefactor event
- Sponsor name/logo on zoo Corporate Hero webpage
- Use of Sac Zoo logo
- Two ‘zoo for two passes’

Kids’ Fun Run Sponsor $7,000
- Name/logo on all printed materials featuring Kids’ Fun Runs
- Logo on race bib
- Name/logo on Kids’ Fun Run t-shirts (deadline February 1)
- Name/logo on Kids’ Fun Run page
- Table/vendor booth space
- Kids’ Run medals presented by your company (opportunity for branding)
- School Scholarship Program: $2,000 from sponsorship to be provided as scholarship aid to five local elementary school physical education programs
- Name/logo on sponsor banner located at the start/finish line
- Eight complimentary race entries

Bongo Sponsor $500 (50 available)
- Name on event flyers
- Name/logo on Fleet Feet event webpage
- Two race entries
- Use of Sac Zoo logo on company website

Turtle Sponsor $250
- Name/logo on Fleet Feet event webpage
- One race entry
- Use of Sac Zoo logo on company website

Jaguar Sponsor $5,000
- Logo on rack card (5,000)
- Name/logo on event flyers, banner and t-shirt
- Name/logo on Fleet Feet event webpage
- Recognition in email newsletter to donors and members (52,000+)
- Digital media recognition (Facebook followers 50,000)
- Table/vendor booth space during event
- Opportunity for representative to participate in post-race award ceremony
- Acknowledgement during pre-race program
- Name/logo on up to two sponsor banners at start/finish (provided by sponsor)
- Eight race entries
- Use of Sac Zoo logo on company website

Benefiting 501 (c)(3) Sacramento Zoological Society  Tax ID 94-2861667
Contact Corporate Sponsorship Assistant Rachel Kornelly (916) 808-8561 or rkornelly@saczoo.org

2019 SPONSORSHIP OPPORTUNITIES  | 9
Hop, skip, and jump to the Sacramento Zoo as it blooms with egg-cellent Easter fun including age-specific egg hunts, colorful crafts, animal enrichments and prizes. As you walk the zoo look high and low as a family to see if you can spot the emerald green emu eggs and do not forget to watch a stage show or visit a keeper chat to learn about the roles eggs play in the animal world.

EGGSTRAVAGANZOO
April 20, 2019 | 10am – 3pm
Easter Bunny Sponsor $5,000
Presenting Sponsor will receive:
• Vendor/exhibitor booth in premier location
• Premier status on marketing efforts
• Recognition in earned media (when possible)
• Name recognition in press release
• Sponsor recognition in email newsletter (circulation 52,000+)
• Recognition on Facebook event promotion (50,000 followers)
• Company logo on zoo banner inside/outside park
• Logo in-park event signage (directional signage, check-in, etc.)
• Company name/logo on EGGstravaganZOO webpage
• 10 EGGstravaganZOO passes

Egg Basket Sponsor $1,000
• Vendor/exhibitor booth
• Opportunity to add company flyer to all egg hunt baskets
• Sponsor recognition in email newsletter (circulation 52,000+)
• Company name/logo on all in-park event signage
• Company name/logo on EGGstravaganZOO webpage
• Eight EGGstravaganZOO passes

Tulip Sponsor $500
• Vendor/exhibitor booth
• Company name/logo on Emu Egg Hunt map
• Company name/logo on EGGstravaganZOO webpage
• Six EGGstravaganZOO passes

Peep Sponsor $250
• Company name/logo on EGGstravaganZOO webpage
• Two EGGstravaganZOO passes

All sponsors will receive
• Annual report recognition
• Benefactor event invitation
• Sponsor name/logo on zoo ‘Corporate Hero’ webpage
• Use of Sac Zoo logo
Delicious food, award-winning wine, local craft brews and music come together for this special evening, selling out each year! Enjoy a fabulous evening at the Sac Zoo with all proceeds going towards carrying out the zoo’s mission.
**Presenting Sponsor $10,000**
- Recognized as Presenting Sponsor of Wine & Brew
- Premier status on marketing efforts
- Recognition in earned media (where possible)
- Name listed in press release
- Name/logo on Wine & Brew coasters (3,000+ distributed to local breweries to promote event)
- Name/logo on promotional event flyers
- Name/logo on Wine & Brew event webpage
- Recognition in email newsletter to donors and members (52,000+)
- Recognition in Facebook event promotion (50,000 followers)
- Name/logo on zoo banner promoting event
- Recognition by event DJ
- Opportunity to address guests from the stage
- Table space at event
- Name/logo on Wine & Brew souvenir glasses
- Name/logo on pop-up banner at glass pick-up station (provided by sponsor)
- Name/logo included on event signage
- Name/logo on event map
- Eight Wine & Brew tickets

**Jaguar Sponsor $5,000**
- Name listed in press release
- Name on Wine & Brew coasters (3,000+ distributed to local breweries to promote event)
- Name/logo on promotional event flyers
- Name/logo on Wine & Brew event webpage
- Recognition in email newsletter to donors and members (52,000+)
- Recognition in Facebook event promotion (50,000 followers)
- Name/logo on zoo banner promoting event
- Recognition by event DJ
- Table space at event
- Name/logo included on event signage
- Name/logo on event map
- Six Wine & Brew tickets

**Zebra Sponsor $1,500 (five available)**
- Name on promotional event flyers
- Name/logo on Wine & Brew event webpage
- Recognition in email newsletter to donors and members (52,000+)
- Table space at event
- Name/logo included on event signage
- Name/logo on event map
- Two Wine & Brew tickets

**Bongo Sponsor $500**
- Name/logo on Wine & Brew event webpage
- Name included on event signage
- Two Wine & Brew tickets

**All sponsors will receive**
- Annual report recognition
- Invitation to benefactor event
- Sponsor name/logo on zoo Corporate Hero webpage
- Use of Sac Zoo logo
- Two ‘zoo for two passes’

30+ Wineries & Breweries
1,400+ Guests
450 Wild Animals
14+ Lush Acres
4 Food Trucks
1 Band/DJ
Make a difference for more than 1,500 people on this magical night.

The concept for “Dreamnight at the Zoo” originated in 1996 at the Rotterdam Zoo (Netherlands) when animal keeper, Peter van der Wulp, acknowledged how rarely children diagnosed with cancer were able to visit the zoo. Peter knew that the families of these medically frail children often had other expenses to meet, had difficulty finding the free time to visit and the obstacle of being stared at or dealing with people’s reactions were reasons to stay away. In response to these dilemmas, the Rotterdam Zoo developed an event where these children and their families could have a relaxing and fun experience at the zoo and Peter’s idea has spawned a worldwide phenomenon.

Currently, there are over 300 institutions in 35 countries that participate by hosting Dreamnight at the Zoo and the Sacramento Zoo believes that this event is one small way to give back to the Sacramento community.
Presenting Sponsor $3,000
- Company name/logo on event signage within the event
- Opportunity to address guests from the amphitheater
- Company banner displayed the day of event (banner to be supplied by sponsor)
- Opportunity to have a booth at event
- Name/logo on event invitation
- 10 passes to the Sacramento Zoo

Dream Sponsor $1,000
- Opportunity to have a booth at event
- Name on event invitation
- Eight passes to the Sacramento Zoo

Moon Sponsor $500
- Opportunity to have a booth at event
- Name on event invitation
- Six passes to the Sacramento Zoo

Star Sponsor $250
- Opportunity to have booth at event
- Name on event invitation

All sponsors will receive
- Annual report recognition
- Invitation to benefactor event
- Name/logo on zoo ‘Corporate Hero’ webpage
- Use of Sac Zoo logo
- Dreamnight participation certificate

Help the Sacramento Zoo provide a memorable experience for families facing disabilities in the Sacramento region.
Bring on the brain freeze!

This tasty summer event provides an especially unique chance to visit the Sacramento Zoo. Indulge in all-you-can-eat ice cream while strolling 14 lush and beautifully landscaped acres where you will be wildly inspired by animals from majestic big cats and stately giraffes to a variety of fascinating primates, birds, reptiles and so many more! Select your favorite flavor, be it chocolate, cookies 'n' cream or just plain ol' vanilla, and admire the nearly 500 animals from around the world that call the Sacramento Zoo home. Once you've filled up on your fair share of delicious treats go for a spin on the Conservation Carousel, feed a giraffe, have your face painted, or even dance and sing along with the DJ.
Presenting Sponsor $10,000
- Recognized as Presenting Sponsor of Ice Cream Safari
- Premier status on marketing efforts
- Recognized in earned media (when possible)
- Company name in press release
- Name/logo/link on Ice Cream Safari webpage
- Recognition in email newsletter to donors and members (52,000+)
- Named in Facebook event promotion (50,000 followers)
- Logo on zoo event banner
- Two table/booth space/ice cream station with ability to brand, hang banner, provide collateral and scoop ice cream
- Name/logo on Ice Cream Safari map
- Recognition by event DJ
- 10 Ice Cream Safari tickets

All sponsors will receive
- Annual report recognition
- Invitation to benefactor event
- Name/logo on zoo Corporate Hero webpage
- Use of Sac Zoo logo
- Two ‘zoo for two passes’

Banana Split Sponsor $5,000
- Name/logo/link on Ice Cream Safari webpage
- Recognition in email newsletter to donors and members (52,000+)
- Named in Facebook event promotion (50,000 followers)
- Logo on zoo event banner
- Two table/booth space/ice cream stations with ability to brand, hang banner, provide collateral and scoop ice cream
- Name/logo on Ice Cream Safari map
- Recognition by event DJ
- Eight Ice Cream Safari tickets

Sundae Sponsor $1,000
- Name/logo/link on Ice Cream Safari webpage
- Named in email newsletter to donors and members (52,000+)
- Named in Facebook event promotion (50,000 followers)
- One table/booth space/ice cream station with ability to brand, hang banner, provide collateral and scoop ice cream
- Name on Ice Cream Safari map
- Recognition by event DJ
- Six Ice Cream Safari tickets

Big Dipper Sponsor $500
- Name on Ice Cream Safari webpage
- Name on Ice Cream Safari map
- Recognition by event DJ
- Four Ice Cream Safari tickets

Single Scoop Sponsor $250
- Name on Ice Cream Safari webpage
- Name on Ice Cream Safari map
- Two Ice Cream Safari tickets

Benefiting 501 (c)(3) Sacramento Zoological Society  Tax ID 94-2861667
Contact Corporate Sponsorship Assistant Rachel Kornelly (916) 808-8561 or rkornelly@saczoo.org
The Sacramento Zoo’s 23rd annual gala fundraiser, Wild Affair, on Saturday, September 14 is an elegant night where guests can experience a new side of the zoo, and also play an integral role in shaping its future.

Wild Affair is a premier event on the Sacramento social calendar and one of the most unique fundraising events in Sacramento. Over 300 of Sacramento’s top influencers, decision-makers and the zoo’s most generous donors come together for a special evening of cocktails, intimate behind-the-scenes animal tours, an exceptional farm-to-fork dinner, great entertainment, live and silent auctions.
Presenting Sponsor $15,000

Pre-Event Marketing/Advertising:
- Recognized as Presenting Sponsor of Wild Affair
- Premier status on marketing efforts
- Listed on Wild Affair invitation (distribution 7,000+) and email event reminder (time sensitive)
- Sponsor recognition minimum of two times in email newsletter (circulation 52,000+)
- Digital media recognition
- Name included in any press releases for Wild Affair

During Event Marketing/Advertising:
- Preferred table placement
- Company name/logo on table
- Recognized during welcoming and closing remarks
- Highlighted in electronic presentation during dinner
- Podium opportunity to address guests
- Name/logo on in-park Wild Affair signage
- Commercial display, if desired
- Full-page corporate ad in auction guide/event program

Behind-the-Scenes Tour Sponsor $7,000
- Recognized during welcoming and closing remarks
- Name/logo on all tour signage
- Half-page corporate ad in event program

Auction Sponsor $5,200
- Recognized during welcoming and closing remarks
- Name/logo on silent auction bid sheets
- Name/logo on auction collateral
- Quarter-page corporate ad in event program

Spirits/Bar Sponsor $5,000
- Recognized during welcoming and closing remarks
- Name/logo at three bar locations
- Quarter-page corporate ad in event program

Patron Sponsor $3,000 (limit 15)
- Preferred table placement
- Company name/logo on table
- Recognized in electronic presentation during dinner

All sponsors will receive
- Early entrance
- Cocktail hour
- Animal tour (up to two)
- Preferred table for eight and a bottle of champagne
- Sponsor logo included on Wild Affair webpage
- Listed in event program
- Acknowledged during dinner presentation
- Annual report recognition
- Invitation to benefactor event
- Sponsor name/logo on zoo ‘Corporate Hero’ webpage
- Use of Sac Zoo logo

Become a Corporate Hero!
We cannot provide world-class animal care, facilitate high quality-education programs, or be at the forefront of community wellness and engagement in Sacramento without the generosity of our sponsors!
- Connect with Sac Zoo donors and members in a wholesome and memorable setting
- Enhance your image by aligning with our cause
- Demonstrate corporate social responsibility, humanity and goodwill
- Generate sales leads and strengthen brand equity in the region
- By supporting the zoo, you help ensure a healthy and sustainable planet for people and wildlife

Benefiting 501 (c)(3) Sacramento Zoological Society  Tax ID 94-2861667
To sponsor Wild Affair, contact fund development manager Amanda Cable at (916) 808-8561 or acable@saczoo.org
It’ll be all treats and no tricks for your little goblins and princesses at this year’s Boo at the Zoo, the region’s most unique Halloween event. Boo at the Zoo is a fun way for families to trick-or-treat and enjoy Halloween festivities in a safe environment.

Sponsor one of the Sacramento Zoo’s largest and most popular events!

Let the zoo help you to market and advertise to over 9,500 Boo at the Zoo guests.
Presenting Sponsor $20,000

Pre-Event Marketing/Advertising:
- Premier placement on marketing efforts (deadline applies)
- Recognition in earned media (as possible)
- Name recognition in press release
- Company name/logo on Boo at the Zoo webpage
- Sponsor recognition in email newsletter to donors and members running bi-weekly September October (circulation 52,000+)
- Recognition on Facebook event promotion (50,000 followers)
- Sponsor Spotlight blog post (Linkedin, e-newsletter, Facebook etc.)
- Company name/logo on zoo banner inside/outside park with access to more than 51,000 zoo guests (Sept. 1-Oct. 29)
- On-grounds video screen slides from September 15-October 31 (access to more than 51,000 guests)

During Event Marketing/Advertising:
- Trick-or-treat booth in premier location (est. attendance 9,650)
- Name/logo on map, event signage, keeper chat signs
- Verbal recognition during five live shows as well as keeper chats
- 12 Boo at the Zoo tickets

Boo HQ Sponsor $9,000
- Company name/logo on Boo at the Zoo webpage
- Sponsor recognition in email newsletter to donors and members running bi-weekly September October (circulation 52,000+)
- Recognition on Facebook event promotion (50,000 followers)
- Company name/logo on zoo banner inside/outside park with access to more than 51,000 zoo guests (Sept. 1-Oct. 29)
- On-grounds video screen slides from September 15-October 31 (access to more than 51,000 guests)
- Name/logo on event signage
- Verbal recognition during three live shows during event
- Eight Boo at the Zoo tickets

Volunteer Sponsor $2,200
- Access to 500 volunteers
- Opportunity to provide logo pin for all event volunteers
- Trick or treat candy booth space (est. attendance 9,650)
- Sponsor name in e-mail newsletter (circulation 52,000+)
- Online recognition on volunteer webpage
- Opportunity to provide food & beverage for volunteers (in-kind, in addition to cash donation)
- Opportunity to provide branded signage and banner for volunteer station (supplied by sponsor)
- Invitation to volunteer appreciation party
- Six Boo at the Zoo tickets

Candy Booth Sponsor $1,600
- Trick or treat candy booth space (est. attendance 9,650)
- Sponsor name on event webpage
- Social media recognition
- Sponsor name in e-mail newsletter
- Four Boo at the Zoo tickets

Face Painting Sponsor $300
- Sponsor name on Boo at the Zoo webpage
- Name/logo on all face painting signage
- Two Boo at the Zoo tickets

All sponsors will receive
- Annual report recognition
- Invitation to benefactor event
- Sponsor name/logo on zoo Corporate Hero webpage
- Use of Sac Zoo logo
- Two ‘zoo for two passes’

We invite you to engage with our visitors by sponsoring a treat station. This is the event’s main draw for families—the chance to collect treats from the community in a safe environment. If you choose to sponsor a station, we encourage you to pass out candy, brochures and other promotional materials, and get in the Halloween spirit by decorating your booth space and dressing up in costume.
Sponsor Holiday Magic and join the thousands of guests who have made the event part of their family tradition.

Celebrate the holidays at the Sacramento Zoo and watch the charismatic animals receive special treats that include presents, Christmas trees and more at Holiday Magic! Visit Santa’s workshop for complimentary photos with Santa and enjoy storytelling, festive music and holiday spirit at the zoo.

HOLIDAY MAGIC
December 14, 2019 | 9am – 4pm
Breakfast with Santa Sponsor $1,000
Exclusive visit with Santa Claus

Sponsor benefits:
- Name/logo on all Breakfast with Santa signage
- Logo on any day-of Holiday Magic in-park signage
- Booth at the event
- Logo/link in e-newsletter
- Logo on Holiday Magic webpage
- Name on Facebook event
- 10 general admission zoo passes

Animal Enrichment/Table Sponsor $500
The highlight of the day is watching the animals receive special treats. Staff will be on-hand to share zoo facts, insider knowledge, and answer species-specific questions. Sponsor an animal enrichment and have your table located adjacent to your favorite exhibit and be verbally acknowledged as the sponsor during the enrichment.

Sponsor benefits:
- Booth at the event
- Name/link in e-newsletter
- Logo on Holiday Magic webpage
- Name in Facebook event
- Four general admission zoo passes

Candy Cane Sponsor $250
It just isn’t the holidays without candy canes!

Sponsor benefits:
- Logo on Holiday Magic webpage
- Logo on candy cane signage

Sample Enrichment Schedule

<table>
<thead>
<tr>
<th>Enrichment Time</th>
<th>Animal</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 am</td>
<td>Ground Hornbill</td>
<td></td>
</tr>
<tr>
<td>10:00 am</td>
<td>African Lion</td>
<td></td>
</tr>
<tr>
<td>10:30 am</td>
<td>Sumatran Orangutan</td>
<td></td>
</tr>
<tr>
<td>11:00 am</td>
<td>Chimpanzees</td>
<td></td>
</tr>
<tr>
<td>11:30 am</td>
<td>Black &amp; White Ruffed Lemurs</td>
<td></td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Snow Leopard</td>
<td></td>
</tr>
<tr>
<td>12:20 pm</td>
<td>Wolf-Guenon</td>
<td></td>
</tr>
<tr>
<td>1:00 pm</td>
<td>Red Panda</td>
<td></td>
</tr>
<tr>
<td>1:30 pm</td>
<td>Eastern Bongo</td>
<td></td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Red River Hogs</td>
<td></td>
</tr>
<tr>
<td>2:30 pm</td>
<td>Giraffe</td>
<td></td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Meerkat</td>
<td></td>
</tr>
<tr>
<td>3:30 pm</td>
<td>North American River Otter</td>
<td></td>
</tr>
</tbody>
</table>